



ASSOCIATION
OF COLLEGES

Sponsorship and exhibition opportunities



Our
members
make up almost
95%
of the sector

Association of Colleges is the national voice for further education, sixth form, tertiary and specialist colleges in England. We are a not-for-profit membership organisation established **by colleges, for colleges.**

Acting as the collective voice, we represent and promote the interests of colleges, and provide our members with high-quality professional support services. With an unrivalled reputation and unique position in the sector, we offer the best platform to engage with key decision makers and develop your organisation.

Why sponsor and exhibit with us?



Exhibit or sponsor at specialist events that reach your target audience



Align your organisation to AoC, the recognised voice of the FE sector



Demonstrate your commitment to the FE sector



Network with key decision makers and build your profile

70%
of organisations
we work with are
repeat customers

Packages include:

Exposure and marketing

Links to profiles are included in marketing e-shots (sent regularly to all AoC member colleges)

Exhibitors are promoted in the delegate booking confirmation and final information email

Name, logo and profile listed on the 'exhibitors' section of the event website - linked to your website

Facility to pre-book meetings promoted to delegates

Delegate list sent on a regular basis, which includes name, job title, college and region

Promotion via social media and e-bulletins

Use of AoC branded event banner to promote your involvement in the event

Access to speaker presentations

On-site

Acknowledgement of sponsors/ exhibitors as part of the opening plenary session

Name, business type, profile, contact and web address featured in the delegate brochure

Refreshments served to exhibitors throughout the event

Delegate passes to staff the stand

Delegate list including name, job title, college/organisation and delegate e-mail addresses (if opted in)

Post-event

Electronic copy of the delegate list including delegate email addresses (access to 60-100+ key college staff)

Headline sponsorship and exhibitor packages



Exhibitor

£900 + VAT

Key package benefits

Two delegate passes including entry to the conference sessions, lunch, catering and delegate brochure provided

3m x 2m exhibition space including furniture, Wi-Fi and access to a power supply

Name, business type, contact and web address featured in the delegate brochure



Headline sponsorship

£2,500 + VAT

Key package benefits

Official headline sponsor title

Top level logo recognition - featured on programme, promotional marketing and website event page

Sponsor's key message sent to delegates and included in the marketing e-shots

3m x 2m exhibition space including furniture, Wi-Fi and access to power

Sponsor name, business type, profile, contact and web address featured in the delegate brochure

Sponsor logo featured on front of delegate pack, stage holding slides and even graphics

Sponsor's full page advert in the delegate pack

Three delegate passes, including entry to the conference sessions, lunch, catering and delegate brochure provided

Acknowledgement of sponsor in Conference Chair's opening speech

// It was great to have some interesting conversations with your members. You and your team were very helpful and supportive throughout the day. //

Egress Software Technologies

Get in touch



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